
Carnival and Grants for the arts

Tabernacle

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Combined Arts and Literature

Arts Council England's Mission Statement

**To get great art to everyone by
championing, developing and
investing in artistic experiences
that enrich people's lives.**

Agenda

Introduction to Grants for the arts:

- What it funds
- Making the application

Assessing the applications

- The criteria
- Decision making

- Top Tips for carnival applications

Grants for the arts

Features

- time-limited projects up to three years
- capital & organisational development
- grants to individuals and organisations
- light touch
- quick decisions – 6 or 12 week turnaround
- online application
- national assessment centre

Who does it fund in relation to Carnival?

Individuals –

- Grants normally range from £1,000 to £30,000
- Average grant in 2009/10 was £6,928

Organisations –

- Grants normally range from £1,000 up to £100,000
- Average grant 2009/10 – £33,034

Who does it not fund?

Who cannot apply – see guidance for full explanations

- profit-making projects and organisations
- students, for activities and fees related to their study
- statutory education
- current Regularly Funded Organisations – permission
- applicants outside the EU

What does it fund?

What does it fund for carnival?

- projects and events
- commissions and productions, making, workshops
- research and development
- audience development
- buying assets such as equipment, instruments and vehicles
- professional development and training
- organisational development
- residencies
- touring

What does it fund?

National activities

- national touring projects
- activities of national significance
- grants for national activities normally range from
- £10,000 up to £200,000
- Average grant size 2008/09 - £66,123

What does it not fund?

What does it not fund in relation to carnival?

What you cannot apply for – see guidance for full list

- activities that are not arts-related
- film or video production
- no public benefit (inc. statutory education)
- no retrospective
- no ongoing running costs
- no second-hand equipment
- activity outside England


The application form

Grants for the arts application form - Mozilla Firefox

File Edit View History Bookmarks Tools Help

https://forms.artscouncil.org.uk/officeforms/AC_arts_grant_application_form.ofml

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Developing, promoting and investing in the arts in England

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Grants for the arts application form

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- Introduction
- Organisation details
- Main contact details**
- [Advice received](#)
- [Description & dates](#)
- [Activity location](#)
- [Activity beneficiaries](#)
- [Activity results](#)
- [Financial background](#)
- [Activity income](#)
- [Activity expenditure](#)
- [Support in kind](#)
- [Proposal](#)
- [Monitoring information](#)
- [Supporting evidence](#)

Main contact details

Items marked * must be completed

For groups of individuals or groups of organisations, one individual or one organisation will need to take the lead and have the main responsibility for managing the application and any grant. If you are the person or organisation taking the lead, you will be responsible for the grant and we will only make payments to your bank account.

As you are applying as an organisation, give the following details for the main contact person:

First name	<input type="text" value="Charles"/>
Middle name	<input type="text"/>
Last name	<input type="text" value="Rowley"/>
Position	<input type="text"/>
Phone number, including area code	<input type="text" value="0161 934 4343"/>
Mobile number	<input type="text"/>
* Email address	<input type="text" value="charles.rowley@artscouncil.org.uk"/>
Textphone	<input type="text"/>
Fax number	<input type="text"/>

If you or your main contact person requires written communication in alternative formats, please let us know your preference.

Done forms.artscouncil.org.uk

Making an application

How to make your application eligible

- a balanced budget
- permission required?
- no retrospective expenditure
- sufficient information – more later

A full list of eligibility requirements is in the guidance

Making an application

Guidance – on website

- ‘How to apply’ including guidance on understanding the assessment criteria, details on how to contact ACE and help with writing your proposal (remember you must follow the headings in your written proposal)
- An information booklet on other sources of funding
- Other relevant information sheets
- ACE seeks comments from your Local Authority

Guidance – Enquiries

- 0845 300 6200

Making an application

ACE approach to partnership funding

- It expects you to find at least 10% of the total cost of your activity from other income sources – **this is a minimum**
- For projects which related to other sectors for example health, education, social exclusion, ACE expects other agencies to be providing significant amounts of partnership funding
- In special circumstances ACE will provide a grant for the total cost of your activity. You must explain in your written proposal what your special circumstances are, otherwise your application may not be eligible to be assessed

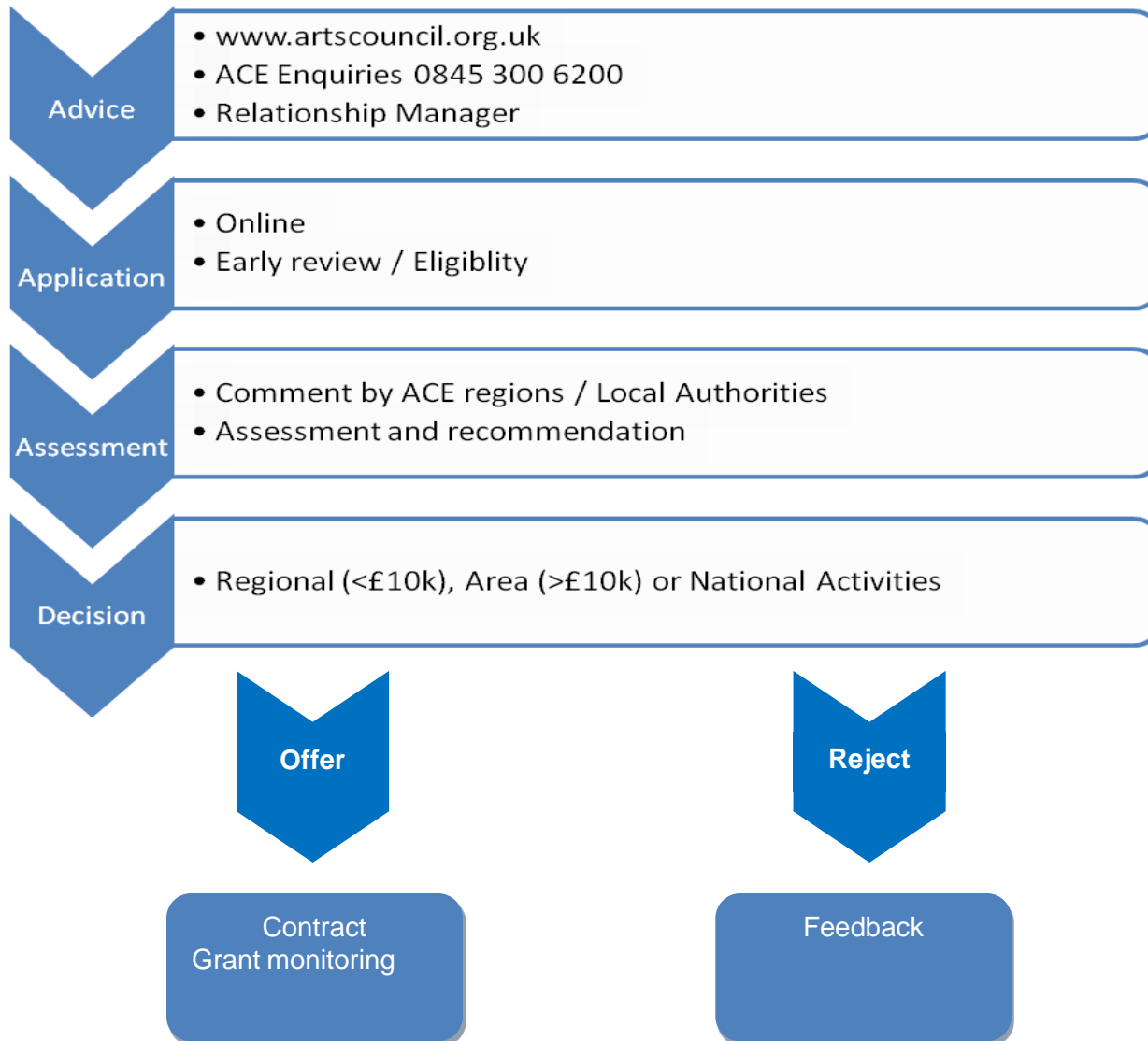
Making an application

Demand for ACE grants

- There is high demand for ACE grants and it is not able to fund all good applications
- Success rate individuals 09/10 – 35%
- Success rate organisations 09/10 – 44%
- Average amount requested is growing each year – ACE counsels managing expectation

Assessment and Decision Making

The assessment process



The Assessment Criteria and Proposal Headings

1. ***You and your work***: the **quality** of the activity and the quality of effect the activity will have on the people experiencing it, or its ongoing effect on artistic practice (or both)
2. ***Public engagement***: how the public will **engage with** the activity, immediately or in the longer term
3. ***Making it happen***: how the activity will be **managed** and its ongoing effect on the applicant
4. ***Finance***: how realistic the activity is **financially**, and its future effect

Scoring the criteria

Met – outstanding 4 - application fully meets the criteria and shows exceptional or unique qualities

Met – strong 3 – application fully meets the criteria and shows particular strengths

Met 2 – application meets the criteria

Potential 1 – application displays potential to meet the criteria

Not met 0 – application has not met the criteria

The Assessment Criteria – Overview Scores

One of the tools which helps ACE make difficult decisions when oversubscribed.

Overview score 1

- is the application from an individual or organisation that has not received funding from ACE before?

Overview score 2

- Will the application increase arts activity in places which have limited or no opportunities for people to engage with arts activity?

Overview score 3

- Will the application increase engagement in arts activity by people who have little or no engagement with arts activity?

Overview score 4

- Will the application develop the arts sector?

Offers and Rejections

In writing

Offer

offer letter or contract

monitoring conditions

acknowledgement – use of logo etc

Reject

summary only

feedback available

Top Tips

- emphasise the art
- apply in plenty of time
- follow the prompts
- detail, facts, evidence
 - timetable, named artists
 - how does the theme inform the designs?
 - detail of workshop programme
 - show development – new artists, new participants
(read the ‘repeat activities’ information sheet)
- more than one showing
- competition - what makes you so special???

Summary

- Open access, no deadlines
- 6 & 12 week turnaround
- Assessed on what you submit – consistency
- Competitive process – demand exceeds supply
- Plenty of information on website www.artscouncil.org.uk
- Enquiries 0845 300 6200 or www.artscouncil.org.uk/about-us/contact-us/
- Limited advisory role - no draft applications

Thank You and Good luck!